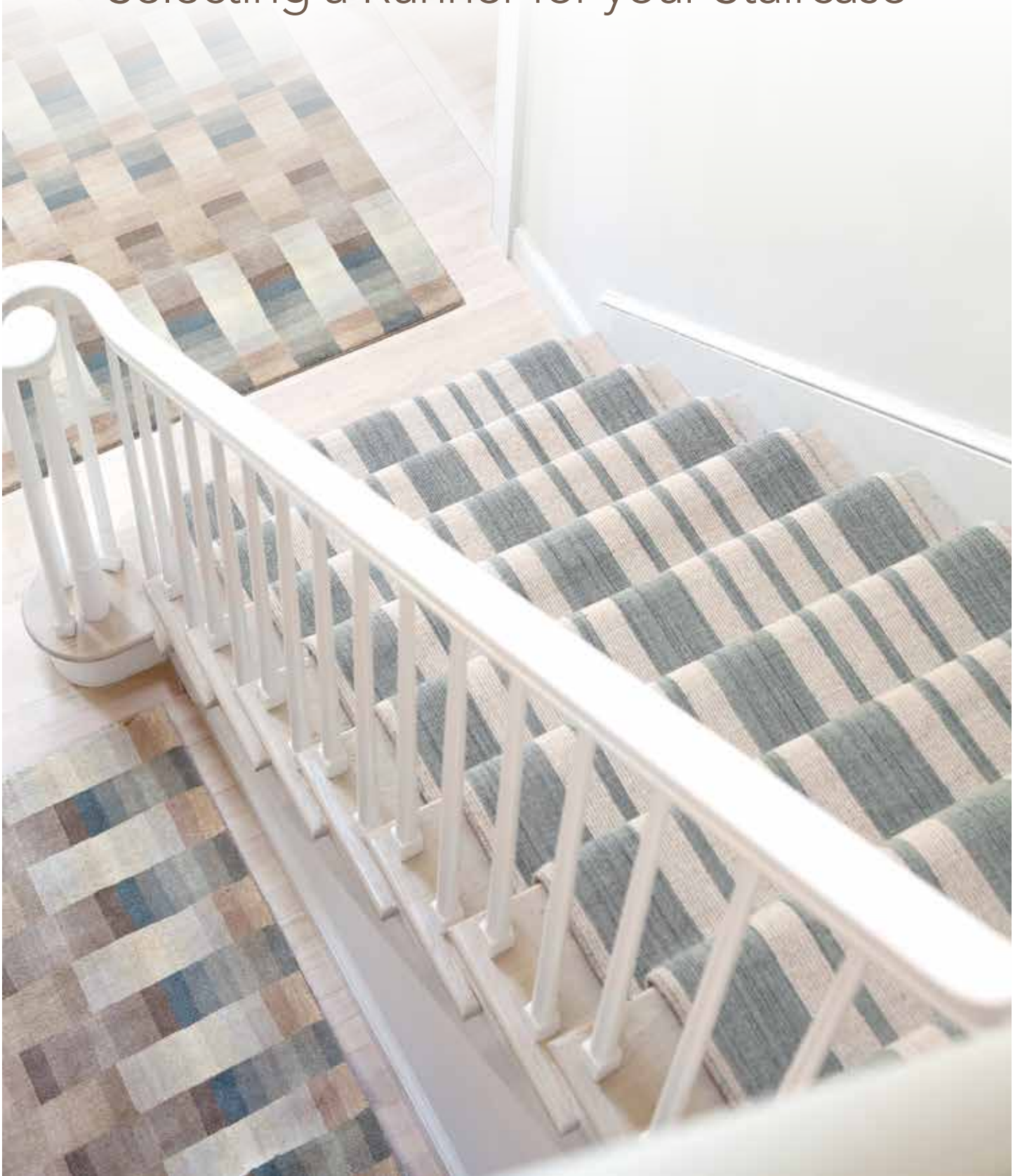


DASH & ALBERT

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Selecting a Runner for your Staircase





Introduction

Having been in business of designing, manufacturing and selling area rugs for more than a decade, we get a number of common questions from our clients. These range from "How do I place a rug in a room?" Through to "Which type of rug works best for my personal decorating style?" However, the question we hear most frequently is "How do I install a runner rug on my stairs?" . . . which is followed quickly by "How do I choose a rug for said stair installation?" Today we're tackling the latter, with a look at the best rug weaves for installing on stairs.

The way we see it, any discussion relating to choosing a rug to install on the stairs should start with which types of runners are not appropriate for the stairs. Because the stairs are one of the highest-traffic areas in the house, and because they take more of a pounding from pinpointed body weight in the same spots, over and over again, some area rug weaves just aren't up to the challenge. These include hand-knotted wool and cotton chenille rugs, which feel soft and cozy underfoot, but can be too delicate under constant foot traffic. And while tufted wool rugs also feel plush and luxurious, its density and higher profile makes it extremely difficult to staple through, and thus accurately (and safely) install on the stairs. Indoor-Outdoor rope weaves are likewise too thick for stapling. although there are plenty of other options in this category; we'll get to those in a moment. You'll also want to avoid jute rugs, which can be harder to clean, and linen rugs, which are strictly for low-traffic areas within your home.

Fortunately, there are plenty of other rug weaves that work beautifully in stair installations, and we've got a rundown on our favourites. Don't forget to use a Dash & Albert Solid Extra Grip rug pad for your stair installation; it will help give the rug extra grip against slippery stairs, and will also offer a little more cushion under foot.

Once you've picked the type of rug for your stairs, please visit our website at www.wintonhouse.com.au navigate to Brochures and FAQ's tab and select the "Stair Runner Installation Guidelines" brochure. You can open and download an electronic copy of this brochure to your computer. Once you have completed your stair installation then share the design love by sending us a photo at sales@wintonhouse.com.au or posting to our Facebook page, or tagging us on Instagram. We love to see your creativity at work!

Installing Woollen Rugs

Due to the height of the pile we strongly recommend that all Dash & Albert woollen rugs be installed on your staircase by a reputable carpet laying professional.

Woven Woollen Rugs

Tightly woven and extremely durable and long-lasting, woven wool area rugs are a terrific option for the stairs. They can take a beating for years with little sign of wear, are easy to vacuum and spot clean, and look as good as new with regular care and maintenance. The low profile and lighter weight of woven wool rugs makes them easy to position around stair risers and landings, and simple to staple in place.



Micro-Hooked Woollen Rugs

All the durability of woven wool in a plusher, bouncier weave. Micro-hooked wool runners can stand up to repeat foot traffic and vacuuming. While professional cleaning is required for heavier stains, lighter or fresh stains can be blotted up and spot cleaned. Though stray loops of yarn may pop up from time to time on micro-hooked woollen rugs, these can be trimmed to surface level with a pair of sharp scissors. Pets love these rugs, which is great for napping or playing . . . but not so much for scratching. If you catch your pet scratching at a stair-installed micro-hooked woollen rug, protect your investment by redirecting the behaviour immediately with scratching posts and toys.





Woven Cotton Rugs

Lightweight, easy to clean, and available in a huge range of patterns and colours, woven cotton rugs are ideal for stairs installations. They're featherweight, slender in profile, and have a flexible weave, which makes them a cinch to wrap tightly around bullnoses and risers. Woven cotton rugs are also the most affordable option for a stair installation, which often requires two to three runners to complete from landing to landing. Stains should be treated promptly, so they don't have a chance of setting in. Because steady foot traffic can make lighter-coloured cotton rugs appear dingy over time, we always opt for patterns with great camouflage factor, like saturated or multi stripes, plaids, or geometric patterns. *(Note: we strongly recommend that when selecting a woven cotton rug for your staircase installation that you select a runner which has a tighter weave so that there is minimal "give" under foot. Please feel free to contact Winton House should you require guidance when selecting your woven cotton rug.)*





Indoor-Outdoor Rugs

Similarly lightweight and flexible, for ease of installation, Indoor-Outdoor rugs come in a wide array of fun patterns that create stunning stair installations. Because they're so affordable and easy to clean by vacuuming regularly, and spot clean stains with a bit of water, detergent, and a soft-bristle brush. Indoor-Outdoor runners are perfect for the stairs in homes with kids or pets. It's essential to tightly wrap Indoor-Outdoor rugs around risers and staple them securely to prevent movement and possible slips of the foot.



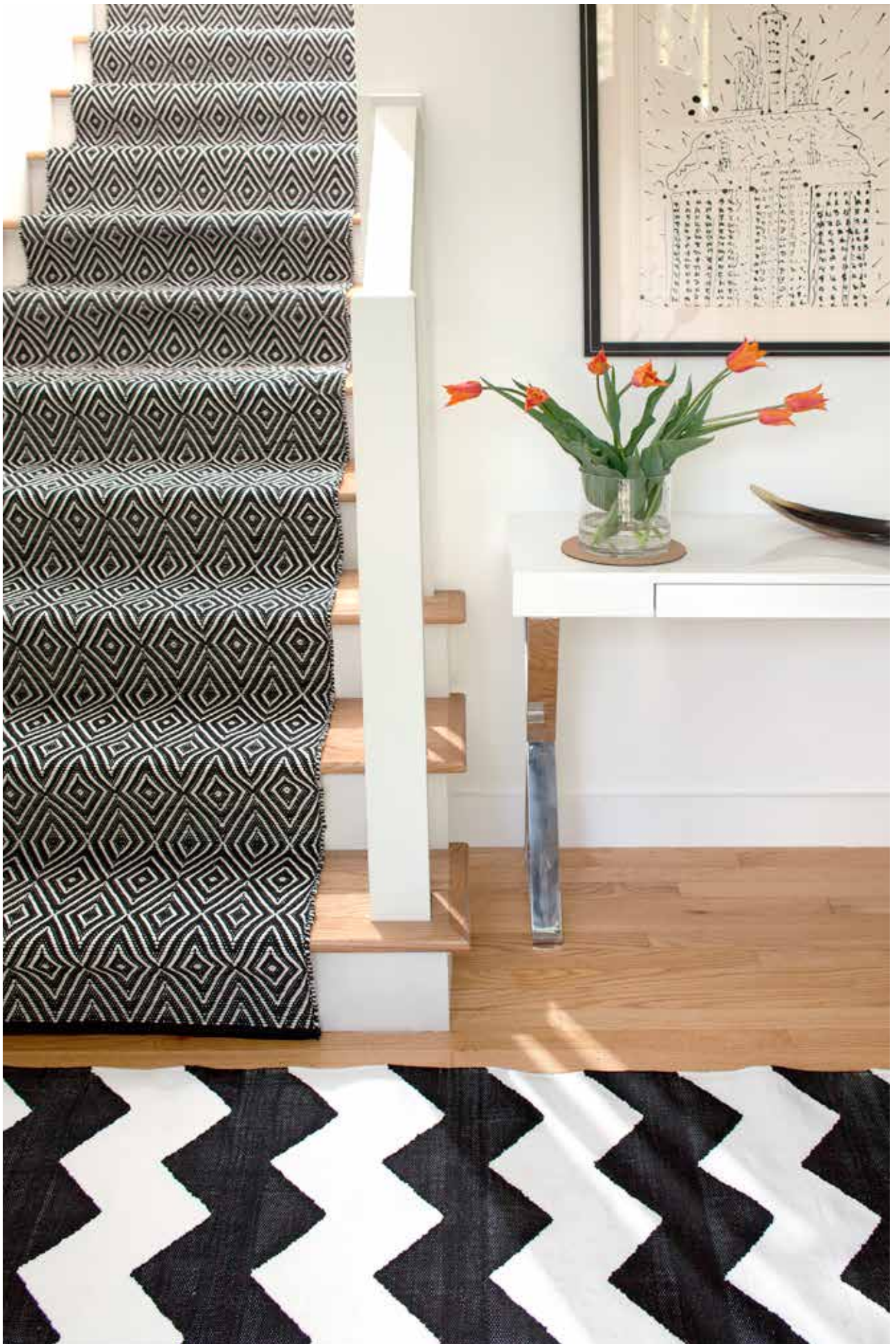


Rug Pad Selection

All Dash & Albert rugs should have an underlay installed under the section of runner positioned on each staircase tread to provide a layer of cushioning under foot. The underlay installed should be the Dash & Albert Solid Extra Grip rug pad.

Looking for Inspiration & Ideas

Looking for further inspiration and ideas on how to transform your staircase into a stunning fashion statement then look no further than our Pinterest account. You can access this account at [dashandalbertaus/](https://www.pinterest.com/dashandalbertaus/) and then navigate to the stair-runners/ board where you will find a collection of inspiring installations using Dash & Albert cotton, indoor-outdoor and woollen runners. We look forward to receiving images of your finished staircase installation.





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